WRITTEN QUESTION TO THE CHIEF MINISTER BY SENATOR B.E. SHENTON

ANSWER TO BE TABLED ON TUESDAY, 10th OCTOBER 2006

Question

Would the Chief Minister inform members how much it costs to produce the 'Changing States' newsletter, and any other newsletters produced by the Chief Minister's Department, including –

- (i) the number of employees involved?
- (ii) total hours required?
- (iii) editorial costs?
- (iv) printing costs? (including the cost of all materials)
- (v) distribution costs?

Answer

One member of the Communications Unit staff writes Changing States and an external sub-editor works on the layout. The member of staff spends between 8 and 16 hours on each issue, and her time is spent in researching, working with contributors and writing the stories. The external sub editor spends between 10 and 14 hours, taking the required photographs and laying out the newsletter.

The total editorial cost for each issue is between £750 and £900.

The cost of printing each issue is £460 and the cost of distribution is £94.

The total cost of this newsletter is about £1,300 for each issue. It is published ten times a year.

Changing States is the only newsletter produced by the Chief Minister's Department. It is designed to keep the staff in our diverse organisation informed of news and of States policy, so they can fully play their part in delivering services to the public.